

See Brandeis Stores Ad on Page 6 Editorial Section.

BRANDEIS STORES

Perfect tailoring, authentic style, exclusive new features are embodied in these

Coats, Suits and Dresses

at \$19 \$25 \$35 and up

The season's greatest offering of women's high classed and medium priced garments.

The announcement of this special display and sale beginning Monday and continuing throughout the week should be of special interest, coming as it does right in the midst of the season.

For the past few weeks we have been making special preparations for this great event and we have assembled complete lines of the smartest fall wear, which we can offer at special inducements.

Hundreds upon hundreds of bright, beautifully fashioned garments of every description for your selection.

The prestige of Brandeis Stores among people who know how to dress and where to get the proper styles has been won by our ability to offer the right things at the right time at the right prices.

Our ready-to-wear apparel section on the second floor will be more attractive to practical minded women Monday than at any other time this season.



We Have Assembled Appropriate Apparel for the Theatre and Social Season

The season is just opening and every woman is anxious that she shall appear properly and becomingly gowned for occasions which require smart dress. To appeal to the hundreds of women of good taste we have assembled scores upon scores of the most beautiful foreign gowns and wraps of our own importation to meet every possible requirement.

Pretty Afternoon Dresses and Frocks

Extremely clever and dressy frocks of fine chiffon and the new fancy silks—style ideas that are new, at \$25.00, \$35.00, \$49.00 and \$65.00.

The Smart Velvet Dresses in Plain, Fancy Effects

Made with the new high Empire lines—others with those pretty new satin and chiffon combinations. Special groups Monday at \$19.00, \$25.00, \$35.00 and \$49.00.

Evening and Reception Gowns

Here are charming gowns, made in the most striking and effective of the season's newest ideas for wear on occasions requiring artistic attire. Each one is a product of a prominent foreign designer, at—

\$49, \$65, \$75, \$89, \$98 and up to \$198

Evening Wraps for Fashionable Occasions

Made in all the attractive new evening shades and colorings, including rich blacks. Many ultra swell models in the new cape coats, Mandarin coats, scarf coats, etc.—scores of the most charming creations, at—

\$35, \$49, \$59, \$65, \$75, up to \$250.

Omaha's Greatest Assemblage of High Class Furs

The confidence we have won in our fur department has been more than gratifying to us. We never relax our efforts to make this the strongest and the most reliable department of its kind in the entire west.

Possibly your experience in the past with unreliable furriers made you a careful buyer and we feel sure you will welcome and appreciate our policy of selling only reliable furs and selling them for what they are.

Allow us the pleasure of showing you a line of selected furs of every style and description. Only high quality skins and the work of the most skillful artisans enters into the make-up of these pieces.

Elegant New Fur Coats

Russian Pony Coats at \$49.00, \$69.00, \$89 and up to \$198.00.
 Genuine Hudson Seal Coats at \$185.00 and \$198.00.
 Near Seal Coats with Raccoon collar and cuffs, at \$135.00.
 Near Seal Coats, with gray fox collar and cuffs, at \$198.00.
 Near Seal Coats, with genuine marten collar, cuffs and border, on sale at \$159.00, \$198.00 and \$250.00.
 Electric Seal, Krimmer, Northwestern Mink and Caracul Coats, on sale at \$69.00, \$85.00 and \$98.00.

Extra Special—Genuine 4-X quality Alaska Seal Coats, 52 inches long, excellent prime skins with government seal, worth \$1,300, at... **\$898.00**

Extra Special—Genuine Seal Coat, with good heavy pelts, 52 inches long, heavy satin lined, worth \$990.00, special at... **\$698.00**

White Fox Sets at... **\$89.00**
 Prime Pointed Marten Sets... **\$150**
 Extra quality Eastern Mink Sets— at... **\$75 to \$350**
 Fine Striped Dark Mink Sets— at... **\$39 to \$69**
 Red Fox Sets at **\$42.50 to \$49**
 Blue Wolf Sets at... **\$25 to \$49**
 Natural Australian Opossum Sets— at... **\$49 to \$98**

Genuine Russian Lynx Sets at **\$98**
 Beautiful Cross Fox Sets at... **\$85**
 Black Fox Sets at **\$25, \$32.50** up to... **\$75 and \$98**
 Genuine Marten Sets, **\$49 to \$98**
 Natural Opossum Sets— at... **\$12.50 to \$25**
 Canadian Marten Sets— at... **\$5.00 to \$22.50**
 French Lynx Sets at... **\$5 to \$19**



When You Buy Furs, You Buy Confidence. You Can Always Rely on the High Quality of Brandeis Furs.



As an Extraordinary Special for This Great Occasion We Offer Any "Fashionseal" Suit in our entire stock, \$19

Every woman in Omaha knows the price "Fashionseal" Suits always sell for is \$25.00, and every woman knows that the "Fashionseal" Suits this fall are equal in clever style and perfect tailoring to the suits that ordinarily sell at a considerably higher price.

This is a most unusual offer. You can select from hundreds of the most stunning tailored suit styles at only \$19.00.

Women's Very Smart Tailored Suits at \$25

We have assembled a special group of beautifully made tailored suits to sell at this price. Many are exclusive styles and all are made of the highest grade of man tailored woolen fabrics. Made to sell up to \$39.00.

Ultra Fashionable Tailored Suits at \$35

You may select from 100 tailored suits in the richest of the season's new styles—many of these style ideas are exclusive with us and cannot be found in any other shop. A number of these suits are samples and have been sold as high as \$65.00.

Long Satin Coats Are the Latest Foreign Craze

Brandeis Stores are showing the only strictly correct models. You will be unable to find these strictly smart satin coats anywhere else in Omaha. They have a distinct flavor of newness at \$39.00, \$49.00, \$69.00, \$75.00 and \$89.00.

The Popular Caracul Cloth Coats Look Like Fur

A score or more of different styles in these swagger new outer garments priced at \$15.00, \$19.00, \$25.00 and \$35.00.

A Special Offering in Our Great Coat Section

Here's a full 54-inch coat of fine black broadcloth, heavily satin lined. It was made to retail at \$25.00. We offer this group as a special this week at \$15.00.

Stunning New Broadcloth and Novelty Cloth Coats

Mixture cloths and plaid back materials are used in the make up. The styles are all new and smart. Every one is correct in cut and hand tailored, at \$19.00, \$25.00 and \$35.00.

Beautiful New Waists

The high character of our waist department requires no comment. We specialize in waists of the better and more fashionable sort. We mention specially our three leading brands.

"King" Tailored Linen Waists

Known everywhere as the best tailored waists manufactured, at \$2.50, \$2.98, \$3.50 and \$3.98.

"Herald Square" Embroidered Waists

Beautifully made waists which appeal to women of good taste, at \$1.98, \$2.50, \$2.98, \$3.98 and \$5.00.

THE ESSENELLA WAISTS

Daintiest of Lingerie Waists, made of soft, pretty fabrics; hand embroidered and trimmed with real lace—at... **\$2.98 \$3.98 \$5.00 \$7.50 \$10.00 \$15.00**

Beautiful, new, rich, embroidered Chiffon, Persian Net and Messaline Waists at— **\$5.00, \$7.50, \$10.00, \$15.00 and \$19.00**

Scores of clever styles that are now shown for the first time.

New Imported Irish Lace Waists

Each waist is an exclusive style and a fashionable model of richest workmanship. **\$25.00, \$29.00, \$35.00, \$39.00 and \$49.00**



Silk Kimonos and House Robes

A new line of these practical and fetching house garments, very pretty ideas, at—

\$5, \$6.98, \$8.98, \$10, \$15



We direct special attention to a separate section on our second floor, devoted exclusively to the better grades of ready made wear for misses and children. Very pretty new ideas in cloaks, suits and fall and winter dresses.